



**CENTRE FOR INTELLECTUAL
PROPERTY LAW, SCHOOL OF LAW
BENNETT UNIVERSITY**



1st National Intellectual Property Law Essay Writing Competition

1. The Centre for Intellectual Property Law (CIPL) is organising its 1st National Intellectual Property Law Essay Writing Competition. The essay competition aims to make the youth of the country aware of the growing importance of intellectual property law and appreciate the contributions of this field in protecting the creations of the minds of people. The competition will also give an opportunity for young minds to harness their creativity and express ways in which this upcoming and dynamic arena of law can create a huge impact in our day-to-day lives.
2. The candidates have to choose **any one theme** from the below given list for the essay. The **broad themes** for the online essay competition for the year 2023 are as follows:
 - (a) **Traditional Knowledge under intellectual property law**
 - (b) **Intellectual property issues in the Metaverse**
 - (c) **Use of Green Trademarks for promoting sustainability**
 - (d) **ChatGPT and the associated issues in copyright law**
 - (e) **Issues relating to intellectual property in outer space**
 - (f) **AI and intellectual property law**
3. Winners of the competition will be awarded cash prizes as follows:

First prize: ₹ 15,000/-

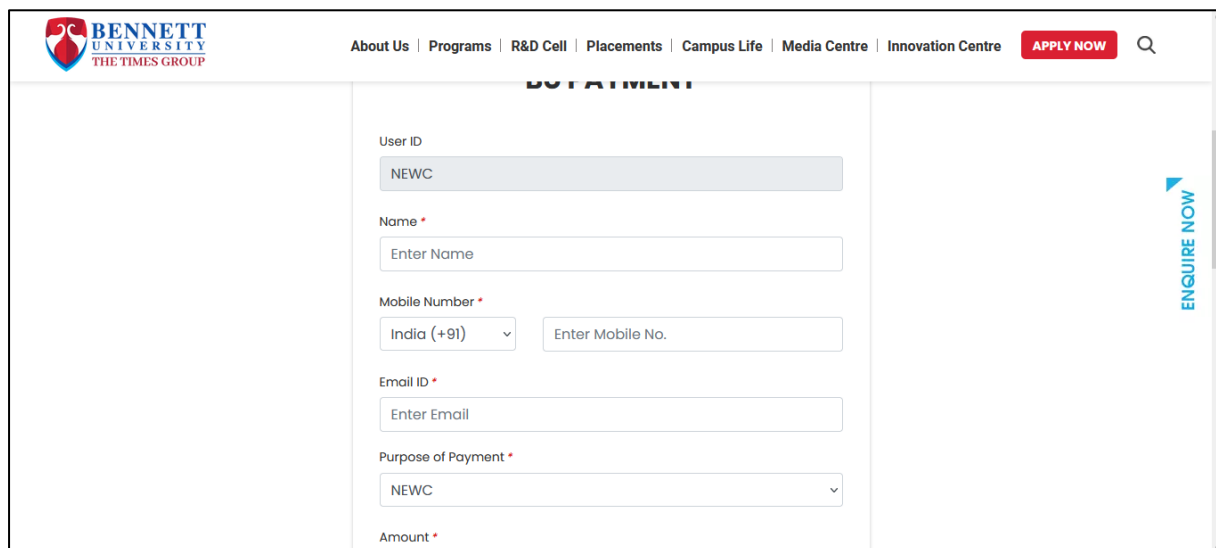
Second prize: ₹ 10,000/-

Third prize: ₹ 5000/-
4. Registration fee for participation in the competition is **Rs.236 for individual authorship** and **Rs. 295 for co-authors**. Kindly note that co-authorship is **limited to only 2 authors**.
5. **In order to make the payment, kindly follow the steps given below:**

STEP 1: Click on the link - <https://www.bennett.edu.in/bu-payments/>

STEP 2: On clicking the link, you will be redirected to a page which will ask you for a user ID. Type “NEWC”. Make sure it is typed in capital letters. Then press “NEXT”.

STEP 3: You will be redirected to the following page:



The screenshot shows the Bennett University payment portal registration form. The header includes the Bennett University logo (The Times Group) and navigation links: About Us, Programs, R&D Cell, Placements, Campus Life, Media Centre, Innovation Centre, and an 'APPLY NOW' button. The form fields are: User ID (pre-filled with 'NEWC'), Name (text input), Mobile Number (country code dropdown set to 'India (+91)' and a text input), Email ID (text input), Purpose of Payment (dropdown menu set to 'NEWC'), and Amount (text input). A vertical 'ENQUIRE NOW' button is on the right side of the form.

The candidates will be required to fill in the details.

STEP 4: In the section titled “**Purpose of Payment**”, scroll down to the last tab and click on “NEWC”.

STEP 5: Ensure that the **email ID** being registered in the payment portal is the same email ID which will be used by the candidate to receive any and all emails with respect to this competition.

STEP 6: In the section titled “**Remarks**”, kindly write:

Registration fee - 1st National Intellectual Property Law Essay Writing Competition

STEP 7: Post this, candidates need to make the payment as per the mode convenient to them from the options available on the payment portal.

STEP 8: After the payment has been made, the candidates need to attach a screenshot / picture of the payment made as a confirmation, and send it to ciplsol@bennett.edu.in. Please keep the subject of the email as “**Payment confirmation for 1st National Intellectual Property Law Essay Writing Competition**”. Candidates are requested to kindly mention their **name, university** and their **contact number** while submitting the screenshots for the payment.

It is only after the confirmation email has been sent that the candidates can submit their essays on the link, as given in 5.4.1. In case any candidate defaults in this respect, their applications will not be entertained.

In case any candidate faces any issues with respect to the payment, then they may write to cipisol@bennett.edu.in, explaining the entire issue being faced by them. Kindly ensure that the relevant screenshots are attached.

GUIDELINES FOR PARTICIPATION IN THE ESSAY COMPETITION ARE AS FOLLOWS:

5.1. Eligibility:

- 5.1.1. The online essay writing competition is open to undergraduate, postgraduate, Ph.D., and Research scholars engaged in any field of study.
- 5.1.2. Only **one entry** from each participant will be considered. In case it is discovered that a participant has submitted more than one entry, all the entries from the participant will be disqualified. The term “**one entry**” is inclusive of both the word format and the pdf format of the submission.

5.2. Length of the essay:

- 5.2.1. The length of the essay should not exceed **1500 words**.

5.3. Language and presentation:

- 5.3.1. The essay should **only be written in English**.
- 5.3.2. The essay must be typed in an A-4 size, MS word document, with margins as 2.54 cm on each side, using Times New Roman font, having size 12 for content and 14 for headings, with 1.5” spacing.
- 5.3.3. The essay should reflect original thinking and presentation. Plagiarism or nonconformity to the guidelines will lead to disqualification of the participant. A maximum of **15% plagiarism** is permissible. Any entry found exceeding the plagiarism limit will be disqualified. Kindly note that AI written essays will be rejected *prima facie*. Each essay will be checked for both plagiarism and AI.
- 5.3.4. Bennett University shall not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.

5.4. Manner of submission:

5.4.1. The participants would be required to submit their essays on the given link:

https://bennett-edu.turnitin.com/originality/hand-in-link?jwt=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJyZWV3b29kSWQiOiI0ODg0ZjI5Mi1mMmJkLTRINDU0YjIyZC1iNjUxNWNiMDc4NWYiLCJleHAiOiJlOTkwODI3MDAsImhhdCI6MTY5NTgwMDYyOSwianRpIjojNThmZjJiZGYtNjNjMS00ZmU0LTlhZGEtMGJlMjJmYmE3OWE2IiwidGVuYW50IjojYmVubmV0dC1lZHU0LCJmb2xkZXJJZCI6ImVjMDUxYzg4LTEXYzgtNDUyZi1hZDFiLWFiNDRIZmNhZThiYiJ9.ip6MVaHc7Uu5fZ1oS-ymKDdFzqTsqvU_PIMrKp7i-Tc

5.4.2. Kindly note that participants need to fill the afore-given form **twice**, once with the PDF format, and once with the word format of their files. Please ensure that the files are labelled as per the requirements of this competition, as explained in the **footnote of 5.4.2.1.**

5.4.2.1. Participants should send the essays in **both MS Word and pdf format.**

The names of both the .docx and .pdf file should be the name of the participant and the institution to which they belong, along with the format in which the file is being submitted.¹

5.4.2.2. The **first page** of the essay being sent in the **word file format** should contain the following details:

Name (Mr./Ms.):

Occupation:

Name of course enrolled in (if any):

Year of enrolment (if any):

Duration of study (if any): From(year) to(year)

Address for correspondence:

Mobile number:

¹ For example, if the name of participant is XYZ from ABC University, the name of the word document will be 'XYZ_ABC University_word file'. Similarly, for the PDF format, the name of the file would be 'XYZ_ABC University_PDF file'.

Email ID:

5.4.3. Ensure that the details given in 5.4.2.2 are NOT present in the PDF Format of your submission.

5.4.4. Failure to provide any of the above details may lead to disqualification.

5.5. Period of submission:

5.5.1. Essays may be submitted on any date from **12:00 a.m. on October 4, 2023** to **11:55 p.m. on November 4, 2023**. Entries received beyond this period will not be considered.

5.6. Evaluation criteria:

5.6.1. The criteria for evaluation of essays will be:

- Originality of thought and depth of knowledge
- Clear reasoning and quality of argument
- Critical analysis
- Structure and writing style

NOTE: The decision of the evaluation committee will be final and binding on all the participants.

5.7. Declaration of result:

5.7.1. Results will be declared by **November 15, 2023**. In addition to the same, only the winners will be intimated **by email**.

5.8. Prizes for winners:

5.8.1. Competition prize winners will be notified of the competition result by e-mail.

5.8.2. All participants who submit eligible entries that follow the guidelines of the competition shall receive e-certificates of participation.

5.9. General Instructions:

5.9.1. If an entry is found to violate the guidelines, it will be removed from the evaluation process without giving any intimation or explanation to the participant.

- 5.9.2.** The Centre for Intellectual Property Law, School of Law, Bennett University shall have an exclusive, royalty-free, perpetual and irrevocable license to copy, store, edit, distribute, transmit and publish competition entries.
- 5.9.3.** We may undertake publicity activities relating to the competition and prize awards. The winners shall agree to the use of their name, photograph and disclosure of region of residence in any post-prize-winning publicity activities.
- 5.9.4.** Any dispute or any issue related to this competition shall be decided by the Centre for Intellectual Property Law (CIPL), School of Law, Bennett University, which will be final and binding.
- 5.9.5.** The Centre for Intellectual Property Law (CIPL), School of Law, Bennett University reserves the right to cancel or amend all or any part of the competition/or the guidelines/evaluation criteria etc. at any time without any public notice.
- 5.9.6.** In case of any queries, please write an email to: ciplsol@bennett.edu.in

