



# University of Mumbai's

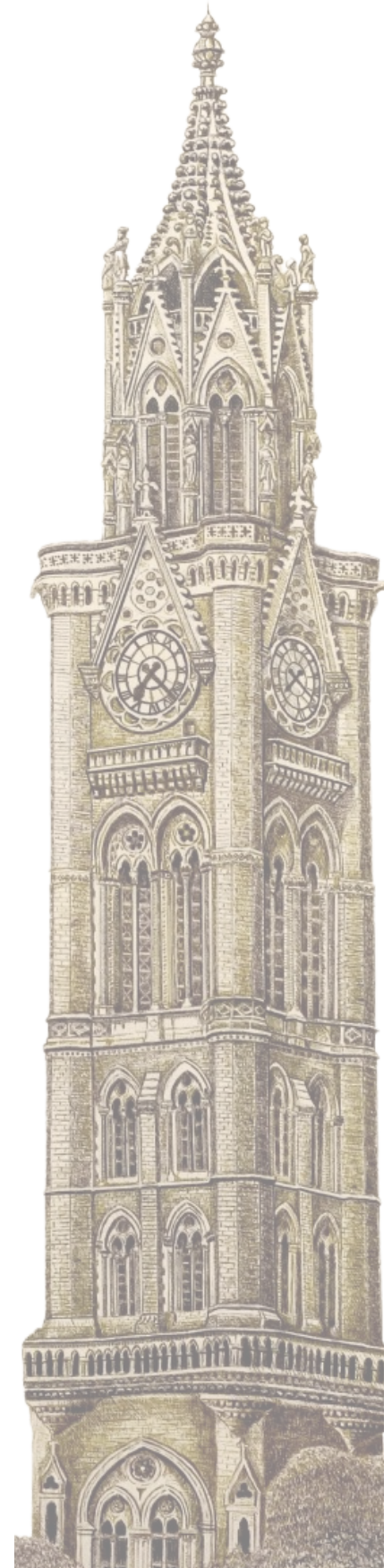
Reaccredited with A++ Grade by NAAC

Alkesh Dinesh Mody Institute for Financial and  
Management Studies in collaboration with UMLA

Presents

**INTERNATIONAL LAW &  
MANAGEMENT RESEARCH  
CONFERENCE ON  
'BUSINESS ENVIRONMENT,  
GOVERNANCE & SUSTAINABILITY,  
ETHICAL PRACTICES &  
COMPLIANCES IN THE DYNAMIC  
GLOBAL MARKETS.'**

On 1st & 2nd of September, 2023



# About University Of Mumbai

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The University of Mumbai is one of the oldest and premier universities of India. It was established in 1857, consequent upon 'Woods Education Dispatch', and it is one amongst the first three universities in India. As a sequel to the change in the name of the city from 'Bombay' to 'Mumbai', the name of the university has been changed from the 'University of Bombay' to the 'University of Mumbai', vide notification issued by the Government of Maharashtra and published in the Government Gazette dated 4th September, 1966. The university was accorded five-star status in 2001 and reaccredited with 'A++' Grade by the National Assessment and Accreditation Council (NAAC).

## About ADMIFMS

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Alkesh Dinesh Mody Institute for Financial and Management Studies was established in the year 1994 as a Department of the University of Mumbai offering Management Education with a focus on Management and Financial Services in response to the growing need for Indian managers and investors.

The Institute believes in imparting its students with values like commitment, the quest for learning and excellence, community engagement, respect for diversity, globalization, ethics, social responsibility, knowledge creation, and application.

The Institute has been awarded “Best Government B-School All India – 17th Rank” by Business Week Hansa Research Survey 2022, “Best B-School City wise (Government) – Mumbai – 3rd Rank” by India Today Best B-Schools 2022.

# About UMLA

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University of Mumbai Law Academy is a constituent unit of the University of Mumbai established in the year 2015. It is a world class institute which provides excellent quality of legal education as well as aims at the overall development of students. UMLA is committed to produce exceptional lawyers and legal luminaries within the realms of knowledge. UMLA is committed to bring forth confident, liberal-minded, motivated and intellectually enriched professionals.

UMLA strives for academic excellence and also focuses on maintaining high standards in all the extra-curricular activities and develop student's talents. It has always given exposure to their students to develop their skills and talent through moots, webinars, workshops, compulsory summer internships, debates, managerial entrepreneurship etc.

UMLA aims at encouraging students to bring about the social change through legal awareness and social activism. It believes in instilling good values and ethics among the students and firmly believes in adorning future legal luminaries with efficient advocacy skills and enriching them with experience that goes beyond the classroom teaching.

# About the Conference

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Corporate governance offers a comprehensive, interdisciplinary approach to the management and control of companies by setting an environment for the enterprises to carry out its day-to-day operations. Corporate professionals of today and tomorrow must imbibe in themselves the evolving principles of efficient corporate governance across the globe on a continual sustainable basis.

Therefore Corporate Governance, ethical practices and compliance have emerged as an important academic discipline in its own right, bringing together contributions from finance, human resources, operations, entrepreneurship, law and management and so on. Excellence can be achieved and bettered only through sustainable practices, continuous study, research and academic and professional interaction of the highest quality in the theory and practice of exceptional corporate governance. This can take into its fold everything from legal advice on conflicts of interest, through accounting advice, to the development of strategy/corporate compliance and advice on sustainability aspects.

Hence, the conference emphasizes upon the need of quality research and analysis for the above mentioned theme.

# Sub Themes

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## 01 Finance

- Environmental Social Governance Financing.
- Green Accounting Principles and Practices
- Derivatives: Trading, Pricing and Risk Management in the Dynamic Global Markets
- Digital Currencies: way forward for Global Markets
- Fintech: Growth, Sustainability, Governance and Risks
- Artificial Intelligence, Cloud Computing, Big Data, and Automation in Finance
- Inflexor Ventures and Private Equity Investments

## 02 General Management

- Revival Strategies Adopted by Businesses in the Dynamic Global Markets
- Impact of Virtual Organizations & Technology
- Responsible Business and Sustainability
- Business Strategies for Tomorrow
- Disruption in Business and Management Practices
- Inclusive Businesses in Developing Economies
- Business Communication and Sustainability
- Pollution/Emissions Management
- Climate Change and Business Practices
- Environmental Governance: Consumption, Waste, Economic Externalities, Sustainability and Environmental Equity
- Climate Change and Business Practices

## 03 Law

- Analyzing NCRB Report on Environmental Crimes
- International Environmental Policies and Protocols
- Environmental Laws V/S Energy Law: An Analysis
- Role of National Law Counsels on Conscious Ecological Restoration
- Environmental Law V/S Development
- Climate Change and Ozone Layer: A Cause on Study Effect
- Media Trials

## 04 Human Resources

- Green HRM Practices
- Focusing on Green Recruitment and Selection
- Culture Building for Sustainable Development & CSR
- Need for New Labour Codes/Laws
- HR Role in Crafting Sustainability

# Sub Themes

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## 04 Human Resources

- Human Capacity Development and Strategies for Addressing Shortages in Addressing Skill Development
- Hybrid Work Cultures in the Post-pandemic Era
- Work-Life Balance in the Post-pandemic Era
- Diversity, Equality & Inclusion Compliances
- Reverse Mentoring and Generational Diversity in Workplace

## 05 Marketing

- Green Marketing
- Reimagining Marketing Strategies in the Dynamic Global Markets
- The Most Noteworthy Technologies used to Improve Customer Online Decision Making Process
- Digital Transformation of Marketing Strategies Post Covid-19
- Consumer Perception/Behaviour in the Post-Pandemic Era
- Brand Management and Marketing
- Digital Marketing/Social Media Marketing: Game Changer
- Contemporary Sustainable Marketing Practices

## 06 IT/Operations

- Industry 4.0: Digital Penetration and its Applications
- Cyber Securities and Cyber Attacks and their Impacts on Corporate and Small Firms
- Digital Innovations, Transformations And Technologies
- Artificial Intelligence and Machine Learning, Block Chain & Its Applications in Businesses/Government
- Data and Meta Data – Boundaries, Functions and Ownership of Knowledge
- Digital Meanings – Multimodal Communications and Multi-Literacies
- Digital Education & its Impact on Society

## 07 Entrepreneurship

- Innovation and its Impact
- Managing Innovation and Entrepreneurship
- Challenges and Opportunities for Start-Ups with Special Reference to Education, Technology, Healthcare, Hospitality, Women and Child Development
- Corporate and Strategic Entrepreneurship
- Climate Change & Sustainable Entrepreneurship Strategies
- Mental Health of Entrepreneurs Operating Corporate and Small Firms

# Important Dates

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1st August, 2023: **Complete Research Paper Submission**

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5th August, 2023: **Completion of Registration**

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10th August, 2023: **Communication of Acceptance**

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## Guidelines for Research Paper Writing

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- **Word limit: Maximum 4000 words**
- **Font: Times New Roman**
- **Font size: 14pt for the titles & 12pt for the sub-titles**
- **Body Text: 12pt**
- **Spacing: 1.5**
- **Margin: 1" on all sides**
- **Abstract/Full-length research papers can be submitted at:  
[conference@admi.mu.ac.in](mailto:conference@admi.mu.ac.in) & [umlalaid@gmail.com](mailto:umlalaid@gmail.com)**

# Registration Charges

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- **International Delegates: USD 100**
- **Corporate Delegates: INR 1500**
- **Academicians: INR 1500**
- **Research Scholars & Students: INR 500 (Submission of Student ID is mandatory)**
- **Only Participation: INR 1000**

# Registration Details

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The Registration Charges are to be paid through Demand Draft payable at Mumbai and prepared in favour of 'UOM, Alkesh Dinesh Mody Institute for Financial and Management Studies' Or through NEFT.

## **NEFT details of ADMIFMS:**

Bank Name: Bank of Baroda  
A/C Type: Savings  
A/C No.: 06720100018030  
IFSC Code: BARB0KALINA  
Bank Branch: Kalina

- Note: Participants making NEFT payment should send a scanned copy of the payment slip for confirmation at [conference@admi.mu.ac.in](mailto:conference@admi.mu.ac.in)
- Outstation participants are requested to make their own arrangements for accommodation and commutation.



## Conference Patrons

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**Dr. Ravindra Kulkarni**

Honourable Vice-Chancellor, University of Mumbai

**Prin. Dr. Ajay Bhamare**

Pro-Vice-Chancellor, University of Mumbai

**Dr. Sunil Bhirud**

Registrar, University of Mumbai

**Dr. Kavita Laghate**

Dean, Commerce & Management, University of Mumbai

## Organising Committee

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**Dr. Smita Shukla, Director (ADMIFMS) & Professor**

**Dr. Rajeshri Varhadi, I/C Director (UMLA) & Professor**

## Core Conference Team

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**Dr. Smita Shukla, Director (ADMIFMS) & Professor**

**Dr. Rajeshri Varhadi, I/C Director (UMLA) & Professor**

**Dr. Swati Rautela, Head, Department of Law**

**Dr. Rakesh Malusare, Assistant Professor, ADMIFMS**

**Mrs. Uma Nehare, Assistant Professor, UMLA**

**Dr. Nisha Kushwaha, Assistant Professor, UMLA**

**Dr. Abhijeet Rawal, Assistant Professor, ADMIFMS**

**Mrs. Radha Iyer, Assistant Professor, ADMIFMS**

**Mrs. Megha Bansal, Assistant Professor, ADMIFMS**

**Dr. Anshu Mala Gautam, Assistant Professor, ADMIFMS**

**Dr. Kavita Pandey, Placement Officer, ADMIFMS**

## Conference Support Team

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**Dr. Aruna Deshpande, Professor, ADMIFMS**

**Dr. Sanjeev Thakur, Associate Professor, ADMIFMS**

**Mrs. Sushmita Mukerji, Assistant Professor, ADMIFMS**

**Dr. Ashish Hattangdi, Assistant Professor, ADMIFMS**

**Dr. Naina Salve, Assistant Professor, ADMIFMS**

**Dr. Abhiraj Shivdas, Assistant Professor, ADMIFMS**

**Mr. Javed Kalangade, Assistant Professor, ADMIFMS**

## Conference Office

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**Mrs. Radha Iyer: +91 98193 51609**

**Dr. Anshu Mala Gautam: +91 74001 61786**

**Mrs. Uma Nehare: +91 74001 77819**

University of Mumbai's  
Alkesh Dinesh Mody Institute for Financial and Management Studies  
Joravar Bhavan, University of Mumbai Campus, Vidyanagari, Kalina,  
Santacruz (E), Mumbai – 400098

**International Law and Management Research Conference on “Business Environment,  
Governance and Sustainability, Ethical Practices and Compliances in the Dynamic Global  
Markets”**

**1<sup>st</sup> and 2<sup>nd</sup> of September, 2023**

**Registration Form**

**Name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Faculty/Department:** \_\_\_\_\_

**University/College/Institution/Company:** \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Attending in person: \_\_\_\_\_ Online: \_\_\_\_\_

Track of the paper: \_\_\_\_\_

Title of the paper: \_\_\_\_\_

Category of participant:  Corporate Delegates  Academicians  
 Research Scholars  International delegates

Registration fees payable:  INR 1500  INR 1500  
 INR 500  USD 100

Mode of Payment: Demand Draft \_\_\_\_\_ DD Number \_\_\_\_\_

NEFT: \_\_\_\_\_ Date: \_\_\_\_\_ Drawn on (Bank Name): \_\_\_\_\_

**(DD to be made in favour of UoM, Alkesh Dinesh Mody Institute for Financial and  
Management Studies” payable at Mumbai)**

**Mode of payment: NEFT**

**NEFT transaction/reference number:** \_\_\_\_\_

**NEFT details: Bank Name: BANK OF BARODA; Account type: Savings**

**Account Number: 06720100018030**

**IFSC Code: BARB0KALINA**

**Bank Branch: Kalina**

**Note: 1. Participants making neft payment should send a scanned copy of the payment slip for confirmation.**

**2. Outstation participants are requested to make their own arrangement for accommodation.**