



**NLSIU-CEERA**



**TWO-DAY NATIONAL SEMINAR**

**ON**

**“LEGAL, ETHICAL AND  
CONTRACTUAL ISSUES IN SPORTS”**

**ORGANISED BY**

**NATIONAL LAW SCHOOL OF INDIA UNIVERSITY,  
CENTRE FOR ENVIRONMENTAL LAW, EDUCATION,  
RESEARCH AND ADVOCACY [CEERA],**

**BENGALURU**

**AT**

**Venue: NLSIU Campus, Nagarbhavi, Bengaluru**

**ON**

**Date: July 27-28, 2019**





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TWO-DAY NATIONAL SEMINAR

# “LEGAL, ETHICAL AND CONTRACTUAL ISSUES IN SPORTS”

JULY 27-28, 2019

## *About the Seminar:*

Sports and Athletics encompass the favourite pastime of several millennia. Commercial exploitation of this indulgence has paved the way to the creation of numerous sporting events or games, in the form and frame of Franchises, Endorsements, Public Appearances, including but not limited to Branding, Image-Building, etc. This wide-spread, growth in Sporting Activities makes its regulation and governance imperative.

The term Sports Law, is a conundrum that which by virtue of itself, is a mere non-existent terminology, but which when looked through the lens of various applicable laws, Civil, Criminal and Commercial, provides a paradigm shift. The need for this paradigmatic approach was imperative on account of illegal and unethical practices that were purported to be committed by the persons engaged in the Sporting Events or games, including but not limited to actions such as Match-fixing, use of performance enhancing drugs, substance abuse, breach of trust, misrepresentations unethical practices of sports management companies to poach players, indemnity, unreasonable terms, issues of Public Policy in ticket sales, transparency and accountability of federations and associations and nodal agencies, broader implication of the conflict of interest rule, issues on abuse of dominance and anti-competitive behaviour, etc.

With the advent of media and the commercialisation of sports activities globally, the scope of application of the general law of the land is increasing and necessary. Insurance companies have extended the Risk Coverage from mere physical or mental accidents of Sports Players, to coverage of their Brand Value. Youngsters found to be talented in a particular game, are

suddenly thrown into the limelight of endorsements which gives rise to the legal question of the capacity of minors penning contracts and the extent of scope and validity of their guardians and legal representatives to sign on their behalf. The sprouting of Sports Management Companies with their own set of contractual obligations has given rise to questions of enforceability, jurisdiction and extent of validity. The Challenges in regulation of Private Professional Competition Events, Leagues, requires that a comparative analysis of multiple jurisdictions gains significance.

Sports Law, is thus said to have emerged to be a reality, in its very conundrum, and like all other times where a new field or subject of law emerges with the changing times from traditional legal spheres, questions of law, at times even constitutional in nature, emerges, which whence brought before the Judiciary and under the scrutiny of judicial review, a new jurisprudence evolves.

The emergence of Sports law, has involved questions of Competition Law, Intellectual Property Law, Constitutional Law, and even Insurance and other niche areas of Contracts such as endorsements, public policy, moral and ethical conduct of players, Image rights, *etc.* contested widely with diverging views. The Rights of a player vis-a-vis the Franchise/Club/League in respect of the rights of Endorsement are issues that require deliberation. The matters imperative for consideration inter alia is the submission and challenges faced in Disputes Resolution through Court or Arbitration for Sports, and the Implications of Minor Contracts in matters of Sports.

There is a growing need for the strengthening of the governing/nodal bodies and on the regulatory bodies to develop a robust mechanism that allows for the growth of Sporting Events and activities, with flexibility and agility, as that of the Athletes. This course aims to delve into each of these divergent areas within the ambit of Sports Law in India, to enable the participants to understand and plethora of legal, ethical and commercial issues that arise and the manner in which the government and the judiciary have taken cognizance of the same. The profound attempt like in the past, where Certificate Programmes were conducted will be to provide a comprehensive structure of the Sports Law in India, in the rule books, as well as the game.

***The Seminar will invite presentations and papers on the following themes:***

- ❖ Contract Management by Sports Management companies
- ❖ Branding and Image Rights of Sportspersons
- ❖ Recent Trends in Insurance & Risk Management in Sporting Events
- ❖ Broadcast Rights of Stakeholders of Sporting Events, including Sportspersons, Management Companies, Franchises
- ❖ Law on Doping & Unethical Practices in Sports: A Comparative Analysis
- ❖ “Arbitration and Courts”: The Third Umpire in Sports Dispute Resolution
- ❖ Challenges to regulation of Private Professional Competition Events, Leagues
- ❖ Endorsement Rights: Player v. Franchise/Club/League
- ❖ Implication to Minors in Sports Contracts
- ❖ Abuse of Dominance and Competition Issues in Sports

#### ***About NLSIU***

The National Law School of India University, the Nation’s premier law university, came into existence through a Notification under the National Law School of India University Act (Karnataka Act 22 of 1986). It signified the culmination of efforts by the Judiciary, the Bar Council of India, the Karnataka Bar Council, the Bangalore University and the Government of Karnataka to reform legal education and to establish a centre of excellence for legal education and research in India.

The Law School has undertaken many research projects funded by the UGC, the Government of India, the Government of Karnataka, the Department of Women and Child Development, UN agencies, the World Bank, HIVOS etc. The Projects have served to strengthen research and teaching at the Law School. The National Law School of India University since its inception has taken proactive steps in organizing conferences, seminars, workshops, refresher courses and certificate courses to update academicians, law teachers, students, industry personnel in different subject areas.

#### ***About CEERA***

Centre for Environmental Law Education, Research and Advocacy(CEERA), established in 1997 is a benefactor of the Ministry of Environment and Forest (MoEF), Government of Karnataka, the Bar and the Bench in India and several Institutions and Universities in India

and abroad. Building an environmental law database, effectively networking among all stakeholders, building up an environmental law community and policy research in the area of environment are CEERA's main objectives.

To achieve the aforesaid, CEERA has incessantly and successfully been able to build functional and professional linkages, CEERA attempts to build functional and professional linkages with government agencies and non-governmental organisations in India, the South Asian Region and at International levels. Apart from handling and furthering India's environmental conservation work involving policy analysis, campaigning, community capacity building and strategic level intervention on critical environmental issues, CEERA serves as a rich resource centre for environmental law teaching and research for both the bachelors and masters courses at NLSIU.

The Centre, established in the early 1990s, has consistently been associated with some of the pioneering research work in all of educational institutions in the country. One of the first to successfully be granted a World Bank project and thereafter being a steady choice for the Ministry of Environment Forest and Climate Change, CEERA has been entrusted with some of the most fundamental training of important Forest Officers, Revenue Officers, Officers of the Central Pollution Control Board and also of the Government of Karnataka, the Centre has been approached steadily for carrying out effective research and conduct effective training programmes. CEERA is proud to have been consistently associated with and has become a preferred resource centre for carrying out research and training programmes in the most effective and constructive manner. CEERA also organises, annually, a UGC recognized, One-week Law Teacher's Refresher Course for the past few years.

CEERA has also made several publications in the area of environmental law, the law and public policy along with Newsletters, CEERA March of the Environmental Law, NLSIU's first e-Journal – Journal on Environmental Law, Policy and Development and manages two websites viz., [www.nlsenlaw.org](http://www.nlsenlaw.org), wherein the law and policy on Environment is regularly updated, and [www.Nlsabs.com](http://www.Nlsabs.com), a dedicated portal wherein the law and policy on Access to Benefit Sharing is updated periodically.

### ***Sports Law Advocacy by CEERA***

The Centre under the guidance of its coordinator has been able to develop and delve into niche areas such as Energy Laws, Contract Law and Management, Real Estate Law,

Arbitration Law, Surrogacy Law, Privacy Laws, Laws relating to Start-up, including Sports Law.

CEERA plays its docent role in advancing interests and awareness in Sports Law Practice. This Two-Day National Seminar is a furtherance of its previous activities of organising Certificate-Programmes and practical training in Sports Law, independently and in collaboration with the Sports Authority of India, as was done in the past years.

CEERA undertakes regular consultation engagements whereby it provides counsel and assistance to its clients, on matters relating to Contractual Drafting and Negotiation; Due-Diligence, Policy Formulation for improved Corporate Governance. Our team has assisted in setting up of businesses, through Incorporation and otherwise. The Clientele assisted by our team involve renowned MNCs, Start-Ups, Government Agencies and Individuals.

#### ***Who May Attend the Seminar?***

- ❖ Lawyers, Academicians and Law Students
- ❖ Sports Persons & Industry Professionals, including Managers of Sporting Events
- ❖ Representatives from Sports Management Companies and other Institutions
- ❖ Representatives of Governing and Regulatory Bodies

#### ***Important Dates:***

- ❖ **Abstract Submission: July 1, 2019**
- ❖ **Communication for Acceptance of Abstract: July 2, 2019**
- ❖ **Last Date for Registration: July 5, 2019**
- ❖ **Submission of Full-Length Papers: July 20, 2019**

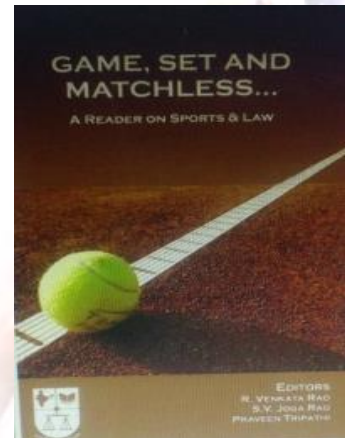


**Looking back only to leap forward: A memoir of the previous Certificate Programmes on Sports Law**

### ***Submissions - Details and Guidelines:***

- ❖ Abstracts of not more than 500 words, for original research papers on the above-mentioned themes are invited, submitted as Word documents, with a covering letter containing the name and designation of the author(s).
- ❖ There can be maximum only two Authors for each Abstract/Paper.
- ❖ Authors of shortlisted abstracts shall be required to send their full-length papers who would have the privilege of presenting their paper at this seminar.
- ❖ The full-length research papers in case of short articles should be 3500 – 5000 words (inclusive of foot notes), and around 8000 words (inclusive of foot notes) in case of long articles.
- ❖ Potential contributors are required to adhere to a uniform mode of citation (20th edition of The Bluebook: A Uniform System of Citation is recommended).
- ❖ All Abstracts to be sent via e-mail to Mr Rohith Kamath at [rohithkamath@nls.ac.in](mailto:rohithkamath@nls.ac.in) on or before July 1, 2019.

The selected papers shall be compiled and published in the upcoming Online Legal Journal “Sports- Law & Justice” edited by CEERA, NLSIU, would be published on [www.nlspub.ac.in](http://www.nlspub.ac.in).



Previous Publication on Sports Law Edited by Prof. R. Venkata Rao & Mr. Praveen Tripathi

### ***Registration Fee:***

*For Each Participant: INR 2,500/- [Non-Residential]*

Registration fees may be paid by DD drawn in favour of National Law School of India University and sent along with the Registration Form attached herewith or through NEFT transfer, as per the bank details given below. Once the NEFT is done, the participant(s) must send the BANK TRANSACTION ID to [susheela@nls.ac.in](mailto:susheela@nls.ac.in)

The fee covers the Registration, lunch, tea/coffee during the Breaks for the Two-Day Event. Participants will need to make their own arrangements for boarding/lodging.

**Last Date for Registration: July 5, 2019**

***Accommodation***

Accommodation on campus is available, on first come first serve basis, and on a nominal charge, as per the University Rules. The charges for the same, if availed are exclusive of the Registration Fees.

**Towards booking accommodation, please write to Mr M. Gururaj on [mgururaj@nls.ac.in](mailto:mgururaj@nls.ac.in).**

***For Further Details, Please Contact***

**Ms. Susheela Suresh,**  
Secretary, CEERA, NLSIU  
Email: [susheela@nls.ac.in](mailto:susheela@nls.ac.in)

**Mr. Praveen Tripathi**  
Ph.D. Scholar, NLSIU  
(Assistant Professor,  
School of Law,  
Bennett University)

**Sd/-**  
**PROF. [DR.] SAIRAM BHAT**  
Coordinator, CEERA  
Professor of Law, NLSIU





**NATIONAL SEMINAR ON LEGAL, ETHICAL AND CONTRACTUAL  
ISSUES IN SPORTS**

**REGISTRATION FORM**

**PART-A: DETAILS OF PARTICIPANT**

CATEGORY	PARTICIPANT
NAME AND DETAILS OF PARTICIPANT 1	
NAME AND DETAILS OF PARTICIPANT 2 (IF ANY)	
INSTIUTION DETAILS	
Contact	
a) Mobile:	
b) Email:	
UNDERTAKING THAT ABSTRACT AND FULL PAPER WILL BE DULY SENT	
REGITRATION FEES	INR 2,500/- per Participant

**PART-B: PAYMENT OF REGISTRATION FEE DETAILS**

NEFT Transaction ID:

NEFT Transaction Date:

Kindly send a **scanned copy** of the Registration Form and NEFT Transaction ID to **Ms. Susheela** at **email id: [susheela@nls.ac.in](mailto:susheela@nls.ac.in)**.

The **original document** of the Registration Form shall be sent via courier/post to:

Ms. Susheela  
CEERA, NLSIU  
PO Bag 7201, National Law School of India University,  
Nagarbhavi, Bengaluru 560 072



**ELECTRONIC CLEARING SERVICE (CREDIT CLEARING)/ REAL TIME GROSS SETTLEMENT (RTGS) FACILITY FOR RECEIVING PAYMENTS OF REGISTRATION FES**

**DETAILS OF ACCOUNT HOLDER:-**

NAME OF ACCOUNT HOLDER	DIRECTOR NLSIU SCHEMES AND PROJECTS
COMPLETE CONTACT ADDRESS	NATIONAL LAW SCHOOL OF INDIA UNIVERSITY, P.B.NO.7201, NAGARBHAVI BENGALURU-560072
TELEPHONE NUMBER/FAX/MAIL	23213160, 23160532, 23160533 / Fax 23160534/ <a href="mailto:registrar@nls.ac.in">registrar@nls.ac.in</a>
PAN	AAAJN0185F

**BANK ACCOUNT DETAILS:-**

BANK NAME	CORPORATION BANK
BRANCH NAME WITH COMPLETE ADDRESS, TELEPHONE NUMBER AND EMAIL	NLSIU BRANCH, NLSIU CAMPUS, NAGARBHAVI, BENGALURU – 560072, Ph.: 080-23218130 & 23218115, EMAIL – <a href="mailto:cb2144@corpbank.co.in">cb2144@corpbank.co.in</a>
<u>IFSC CODE/ NEFT CODE/ RTGS CODE/ BRANCH CODE</u>	CORP0002144
TYPE OF BANK ACCOUNT	SAVINGS BANK
COMPLETE BANK ACCOUNT NUMBER (LATEST)	520101045115075
MICR CODE OF BANK	<b>560017060</b>