**Introduction**

**National Conference**

By

DME Law School and DME Management School

on

**Mergers & Acquisitions: A Legal & Managerial Review**

 27 April 2019

**Chief Guest**

Mr. Dhanendra Kumar IAS, Former Chairman CCI

At

Delhi Metropolitan Education

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**About Us: Delhi Metropolitan Education**

Delhi Metropolitan Education (DME) is an ‘A’ grade premier educational institute affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi. DME imparts education in the fields of Law, Management and Journalism, with the law courses approved by the Bar Council of India. The institute is located in the IT hub of NCR and is housed in a splendid building laced with modern educational facilities, a *sine qua non* for enhancing students’ creativity and capabilities.

The sister institutes of DME include Mayoor School, Noida (in collaboration with Mayo College, Ajmer), Delhi World Public School, Greater Noida (West) and Delhi Technical Campus (DTC), Greater Noida.

**Organizers: DME Law School & DME Management School**

The conference is being organized jointly by the DME Law School and the DME Management School. The Law school offers 5-year integrated BALLB & BBA LLB programs and the Management School offers the 3-year BBA program. DME practices project-based pedagogy with a strong connects between the classroom teaching and evolving legal & corporate needs.

**About Competition Commission of India (CCI)**

Competition is the best means of ensuring that the ‘Common Man’ or ‘Aam Aadmi’ has access to the broadest range of goods and services at the most competitive prices. With increased competition, producers will have maximum incentive to innovate and specialize. This would result in reduced costs and wider choice to consumers. A fair competition in market is essential to achieve this objective. CCI’s goal is to create and sustain fair competition in the economy that will provide a ‘level playing field’ to the producers and make the markets work for the welfare of the consumers.

The objectives of the Act are sought to be achieved through the Competition Commission of India (CCI), which has been established by the Central Government with effect from 14th October 2003. CCI consists of a Chairperson and 6 Members appointed by the Central Government. Competition Commission of India (CCI) is a statutory body of the Government of India responsible for enforcing The Competition Act, 2002 throughout India and to prevent activities that have an appreciable adverse effect on competition in India. Established in 2003, it became fully functional in May 2009 with Dhanendra Kumar as its first Chairman. CCI prevents practices having adverse effect on competition, promotes and sustains competition in markets, protects the interests of consumers and ensures freedom of trade carried on by other participants in markets in India.

The Commission is also required to give opinion on competition issues on a reference received from a statutory authority established under any law and to undertake competition advocacy, create public awareness and impart training on competition issues.

**About Noida Management Association (NMA)**

Founded in 1989, Noida Management Association (NMA) is a non-profit autonomous professional body registered under the societies Registration Act. It owes its origin largely to the initiative and foresight  of a few prominent industrialists, Noida authority and professional managers of Noida/ Greater Noida, who  realizing  the need of a professional association for  exchange of views and  experiences among managers, formed this Association. NMA is affiliated to All India Management Association.It has already drawn a very positive response from  many leading industries and professionals in Noida and Greater Noida. NMA also administers awards to innovative management practices. NMA is  founded on the belief that good management  helps to achieve  social objectives through the best use of men, materials, machines, time and  money  with maximum satisfaction to the participants in the joint endeavor

NMA is devoted to the cause of promoting professional management and the dissemination of management principles and  practices. It is  our endeavor to make it one of the prominent local management associations providing a wide  range of services to its members, and thus furthering its contribution to the society

**Conference Aim and Theme**

The Conference aims at discussing the legal & managerial aspects of Mergers & Acquisitions (M & A) in the present scenario. It will provide an opportunity to participants to exchange their respective viewpoints and perspectives in order to suggest mechanisms to smoothen M & A in the face of present-day fierce competitive environment.

**Major Themes and Sub-Themes**

**A – Legal Aspects of M & A**

* Anti Trust Mergers
* Vertical & Horizontal Mergers
* Judicial approaches to M & A
* NCLT approaches to M & A
* Role of Ministry of Company Affairs in M & A
* Transparency & Disclosure in M & A
* Take Over, Amalgamation & Documentation
* Arbitration in M & A
* Key Corporate & Security laws
* Competition Law- Anti Competitive Agreements
* M & A vis-a-vis Income Tax Act, 1961, GST, Stamp duty, FEMA, etc
* SEBI Guidelines on M & A
* M & A-- Ex-Post facto protection
* Legal aspects of De-mergers
* Role of official liquidators in M & A

**B –HR & OB Aspects of M & A**

* Theoretical paradigms of M & A
* Human cost of M & A
* HR Due diligence
* Leveraging SHRM in M & A deals
* Building agile HR Systems
* OD and Change Management
* Need for a common corporate language in M & A
* Role of language in cross border M & A
* Dynamics of Language and power in M & A

**C – Technology Aspects of M & A**

* Role of IT in supporting M & A
* Recent developments and trends in technology M & A
* Integration and management of data in M & A
* Collaborations and other alternatives to M & A in technology
* Role of Data Sciences in M & A
* Role of IT in post M & A integrations

**D – Financial Aspects of M & A**

* Role of Financial advisors and Investment banks
* Post merger integration and venture capital involvement
* Risk Management and business Valuation
* BEPS, POEM, GAAR adoption in India
* Financing and structuring of transactions
* Impact of M & A on share prices
* Financial performance of companies after M & A
* M & A of Banking and Insurance Companies
* Regulatory development affecting mergers and transactions
* International fund flow in acquisitions

**E – Marketing Aspects of M & A**

* Impact on the brand value after M & A
* Changes in the Advertising pattern of the new venture
* Customer Trust issues after M & A
* Impact on Services after M & A

**F – M & A in Recent Scenario**

* M & A: The Developed & the Developing nations
* M & A: Procedural issues; Pre and Post issues
* M & A: The Asian Scenario
* M & A: Sick & Healthy Organizations
* M & A: Historical, Political & Sociological dimensions
* M & A: Case Studies of Winning Strategies

**G – Emerging Trends in Indian & International M & A**

* State of the market (regional and sectoral deal volumes and values)
* Market trends in international M & A for 2018
* Geopolitical environment for cross border M & A, including macroeconomics, political backdrop and protectionism
* Selected key deal term trends
* Shareholder activism
* M & A outlook for 2019

To have a panoramic view of M & A, the above mentioned sub-themes have been carved out. Each theme can be **Reviewed from the Legal and Managerial Aspect**. The above list of sub-themes is not all comprehensive. Paper contributors may write on any other aspect relevant of M & A also.

**Guidelines for Paper Publication**

Authors are requested to send editable word documents of their research paper / articles not exceeding, as far as possible, 3000 words, using Times New Roman Font (size 12, MS WORD & 1.5 spacing) at ***conference@dme.ac.in***. The authors are required to follow APA Referencing format for paper submission. The article should indicate title of the paper, name of the author(s) and organization(s), contact number and e-mail address.  Tables, Illustrations, Charts, Figures, Data or any other secondary information should be serially numbered and acknowledged.  Research papers / articles submitted should be accompanied with a declaration by the author(s), stating that the contents of the research paper have not been published elsewhere. Registration form and Declaration is available on the website at [**http://dme.ac.in/joint-conference-ma/**](http://dme.ac.in/joint-conference-ma/)

**Peer reviewed selected papers will be published in UGC approved Journal with Impact Factor 7.5 and other selected papers will be published in a book having an ISBN number, which will be released on 27 April.**

**Important Dates**

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| --- | --- |
| ***Last date for Submission of Abstract*** | 20 March 2019 |
| ***Last date for Acceptance of Abstract*** | 24 March 2019 |
| ***Last date for Submission of Full Article*** | 07 April 2019 |
| ***Intimation of Acceptance/ Modification/ Suggestions after Review*** | 10 April 2019 |
| ***Final listing of accepted papers*** | 15 April 2019 |
| ***Last Date for online Registration*** | 23 April 2019 |

**Registration Details**

**Who Should Attend**

The conference will present an excellent opportunity to meet with Heads of Legal M & A, M & A lawyers in private practice as well as other intermediaries including investment banks, consultants and M & A insurers. This will be advantageous for CEOs, Board of Directors, Supervisory Committee Members, Senior Management, Committee Members, Start-up ventures, Faculty, Research Scholars and Students.

**Registration Fee ()**

|  |  |  |
| --- | --- | --- |
| Students | Research Scholars& Teaching Faculty | Corporate Professionals |
| 500 | 1000 | 2000 |

Registration Fee is payable through IMPS/NEFT benefitting the account given below:

[**http://dme.ac.in/joint-conference-ma/#1551358049830-185ab672-f63a**](http://dme.ac.in/joint-conference-ma/#1551358049830-185ab672-f63a)

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