



About University

Navrachana University is a Private University established under the Gujarat Private University Act, 2009. The University has Five schools: School of Business and Law, School of Engineering and Technology, School of Liberal Studies and Education, School of Environmental Design and Architecture and School of Science. We have around 22 programs across all the schools. The University has embarked on a new educational paradigm that lays simultaneous emphasis on disciplinary education, inter-disciplinary education, professional education and general education.

Target Audience

This program is open for Industry Professionals, Academicians, IP Practitioners, Research Scholars, Students.



Payment Details

100% advance payment is required in the name of 'BARODA PRODUCTIVITY COUNCIL'.

CHEQUE	Mention Cheque No. date and amount also send scanned copy
NEFT/RTGS	For making payment Bank details will be provided on request

Participants

Fees

1. Industries	2500
2. Educational Institutions	1500
3. Students Participants	1000

Important Dates:

Last Date of Registration : 30 Oct 2019
Workshop Date: 9 Nov 2019

Address for Communication:

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(All correspondence should preferable be made to workshop email id mentioned above)

VENUE

BARODA PRODUCTIVITY COUNCIL

(An ISO 9001 : 2015 Organization)
2nd Floor, Productivity House, Productivity Road,
Alkapuri , Vadodara - 390007



NAVRACHANA UNIVERSITY

School of Business and Law
in Association with
Baroda Productivity Council

Organizing
ONE DAY WORKSHOP
on
Intellectual Property Rights
9th Nov, 2019



About Workshop

Due to the growing importance of Intellectual Property laws in today's business and legal environment and the interest the subject has generated, it is imperative to understand the fundamental concepts as well as the practical aspects of this area of law. IPR plays an important role in the Economic Growth and in today's modern technological world.

India revised its National IPR Policy in the year 2016, with a mission statement to foster creativity and innovation in order to promote innovative entrepreneurship among the youth with the view to create awareness on the significance of IPR to the people from various sectors. In this connection BBA LLB Program, School of Business and Law, Navrachana University along with Baroda Productivity Council is Organizing one day workshop on IPR.

Aim of Workshop:

The aim of workshop is to create IPR awareness among Professionals, Academicians, Students and all other stake holders about the beneficial aspects of patenting their creative and novel idea, innovations etc. Such awareness in turn be highly essential for the promotion of creativity, research and technical advancements and their industrial applications. This workshop will cover various components of IPR like Patents, Copyrights, Trademarks, GI etc. and will focus on:

Timing	Session title	Lead
9:00-9:30 am	Registration	
9:30-10:00 am	Inaugural Session	
10:00-11:15 am	Session 1: <ul style="list-style-type: none"> Over view of IPR and Introduction to IPR tools such as Patents, Industrial Designs, Copyrights, Trademarks and Geographical Indications etc. Protecting technical innovation/using patents and patent information for R&D and business. <ol style="list-style-type: none"> Prior art search technique for Patent. Registration process for Patent. 	Dr. Pujan Vaishnav Chief (R&D & QC) GSFC Ltd, Vadodara. Ms. Bidisha G Sengupta Deputy Manager (Legal) Secretarial & Legal Department GSFC Ltd, Vadodara.
11:15-12:30 pm	Session 2: <ul style="list-style-type: none"> How to Convert the Research/ Project works into Patents. Leveraging IPR in Academia and R&D institutions <ul style="list-style-type: none"> Use of existing research - Licensing to the Industry Govt. support in promoting IPR. 	Dr. Alpesh Pathak Global IP Head at Intas (Accord) Pharmaceuticals Ahmedabad.
12:30-1:30 am	Lunch	
1:30-2:45 pm	Session 3: <ul style="list-style-type: none"> Overview of Copyright Act and important concepts. <ol style="list-style-type: none"> Copyright protection for creative works: literature, art, music, computer programs and databases. Copy Right and Media Industry. Academic research and copyright issue in India. 	Dr. Anandkumar Shindhe Asst. Professor & Head of Department of Business Law, Institute of Law, Nirma University, Ahmedabad.
2:45-4:00 pm	Session 4: <ul style="list-style-type: none"> Introduction to The Geographical Indications of Goods (Registration & Protection) Act, 1999. Registration Process. Case Studies (Famous cases such as Basmati etc). Role of GI in Protection of Traditional Knowledge with special reference to state of Gujarat. 	Mr. Pranit K Nanavati Advocate & Partner at Nanavati Associates (Reputed Law Firm) Former Chairman of Legal Advisory Committee, GCCI.
4:00-5:00 pm	Closer followed by Tea	