

NATIONAL WORKSHOP
ON
EMERGING ISSUES IN INTELLECTUAL PROPERTY RIGHTS
AT
GALGOTIAS UNIVERSITY, CAMPUS – I
SATURDAY, 9TH DECEMBER 2017



Organised By
Centre for Intellectual Property Right Studies
School of Law
Galgotias University
In Association With



CONCEPT NOTE

A National Workshop on Emerging Issues in Intellectual Property Rights is being organized by Centre for IPR studies, School of Law, Galgotias University. The workshop will highlight the overview and the relevance of IPR in academics as well as practical fields and will also deal with emerging issues in IPR specifically in relation to Entertainment Industries & Online Piracy, Trademark issues in Cyber Space and Technology Transfer & Patents.

Intellectual Property (IP) contributes enormously to our national and state economies. Dozens of industries across our economy rely on the adequate enforcement of their patents, trademark and copyrights. Hence, Intellectual Property Rights are legally recognized exclusive rights to protect creations of the mind. These rights are outlined in Article 27 of the Universal Declaration of Human Rights, which provides for the right to benefit from the protection of moral and material interests resulting from authorship of scientific, literary or artistic productions.

The importance of intellectual property was first recognized in the Paris Convention for the Protection of Industrial Property (1883) and the Berne Convention for the Protection of Literary and Artistic Works (1886). Both treaties are administered by the World Intellectual Property Organization (WIPO). The network of computers called the internet, which had a modest beginning, has grown by leaps and bounds. The growth of the internet has been explosive; the number of internet has increased tremendously since its introduction. Due to which the crime rate is booming with double alacrity and thus to protect the interest of the millions of potential victims the protective laws have been made in the country and interestingly the redressal of complaint is quick and cheaper.

The entertainment industry has been battling piracy for decades. They have won strong data and intellectual property protection laws, taken down some of the biggest violators in the world, and removed billions of URLs from search engines that led to pirated content, but piracy remains the industry's biggest problem. Trademarks promote initiative and enterprises worldwide by rewarding their owners with recognition and financial profit. Trademark protection also hinders the efforts of unfair competitors, such as counterfeiters, to use similar distinctive signs to market inferior or different products or services. The system enables people with skill and enterprise to produce and market goods and services in the fairest possible conditions, thereby facilitating international trade. Yet, there are issues that still exists concerning the domain names, such as

cybersquatting (the use of domain names to make profit off a trademark belonging to someone else or registering a domain name of a famous company or a celebrity and then selling it at an inflated price), followed by linking and Typosquatting.

Hence the workshop will usher discussion on these issues and would endeavor solutions to these problems.

ABOUT GALGOTIAS UNIVERSITY

Galgotias University's mission is to graduate socially responsible future technologists and business leaders with good communications skills, problem solving skills and an entrepreneurial spirit with a commitment to economic development. With a strong multidisciplinary knowledge base, graduates of GU will be well prepared to succeed in an increasingly competitive global economy. With a focus on multidisciplinary research and education and a learning model that emphasizes active learning, GU aspires to be globally known for innovation at the intersection of disciplines. GU's bold vision builds upon over a decade of excellence of Galgotias Institutions in engineering and business education. Galgotias Institutions have been nationally ranked by India Today, Business Today and Outlook for their programs in engineering. Galgotias Business School was recently recognized by Dun and Bradstreet as a leading business school in India. With a 100% placement record for the last four years supported by multinational firms like Accenture, Hewitt, IBM, Infosys, Nokia, and Samsung, Galgotias Institutions have earned the respect of top performers in the industry.

ABOUT SCHOOL OF LAW

School of Law at Galgotias University was established in the year 2012 and it aims to provide Inter-disciplinary teaching and research opportunities. The Law school offers undergraduate, postgraduate and doctoral programs in the field of law. In a very short span of time the law School has taken significant steps in providing world class education and creating knowledge. Law school library is rich with thousands of books, journals and other reference materials. It also has access to various online Legal databases. Classrooms are well equipped with LCD projectors and other IT tools for education. A spacious auditorium serves the need for various seminars, conferences and other events. School of law adds practical element to the classic subjects thereby making the course more relevant and useful. The students are prepared for practice of law

through Clinical Legal Education programmes thereby producing competent and socially responsible lawyers. School of Law offers Three Year LL.B. (Hons.) Programme, Five Year B.A. LL.B. (Hons.) Programme, Five Year B.B.A. LL.B. (Hons.) Programme, One Year LL.M. Degree Programme & Doctor of Philosophy (PhD) in Law and admission is taken through a rigorous selection process.

ABOUT CENTRE FOR IPR STUDIES

The Centre for Intellectual Property Right Studies (CIPRS) was established in 2016 to pursue research in IPR issues. CIPRS is an initiative of SOL aimed at enhancing knowledge and understanding of the purpose, substance and scope of Intellectual Property Rights and to create awareness of IPR so as to equip the students and other professional with the latest developments in the field of IPR. CIPRS at School of Law, Galgotias University, broadly focuses on legal and regulatory issues relating to Intellectual Property Rights. It engages in research and training and also involves consultancy on IPR laws and policies.

CIPRS seeks to promote IPR by organizing workshops, conferences, debate, published journals for research papers written by students, academicians and professionals; in order to encourage dialogue on significant IPR issues, laws, and policies. Further the centre also seeks to enhance and promote research and educational opportunity for faculty, student, and professionals; who share common interest in the field of law. The research and events organized by CIPRS propose to create and share knowledge, exchange ideas and promote innovations in the field of IPR. We aim to generate new ideas on how to improve IPR at national level. It is the endeavor of the CIPRS to become the beacon in the field of Intellectual Property Rights by encouraging synthesis of knowledge and best practices cutting across academia, practitioners and research fraternity.

ABOUT ORIGIN IP ACADEMY

Origin IP Academy (OIPA) was founded in the year 2008 with an aim to provide a wholesome IP education, by providing an insight into the practical aspects and applications of IP. This enables the participants to work independently in the area of IP immediately after completion of the course/s. Main objective of OIPA is to provide a platform for domain experts to learn various skills needed in the market such as patent searches, patent specification drafting etc.

The curriculum of the courses is carefully designed by IP experts including academicians, IP attorneys, patent agents and industry professionals keeping in view of the needs of the industry. The curriculum provides insight into practical applications of IP such as patent drafting, patentability search, freedom to operate search, validity/invalidity search, evidence of use analysis etc. To cater to the needs of the industry today, OIPA has also come up with industry specific Corporate IP trainings. We believe that every organization is unique and hence our trainings also are completely customized to fit into the requirements.

OBJECTIVE OF THE WORKSHOP

The objective is to conduct a workshop and to bring together students, academicians, professors and any law enthusiast. The workshop aims to Increase knowledge and understanding of Intellectual Property Law concepts and issues and its overview and relevance. It tends to incline and encourage the audience towards Intellectual Property law and provide awareness of Intellectual property rights.

WHO CAN PARTICIPATE?

- Professionals
- Practitioners
- Academicians
- Research scholars
- Students (of any stream)

PARTICIPATION FEE*

- Professionals/ Practitioners and Academicians – **Rs. 1000/-**
- Students/ Research Scholars- **Rs. 700/-**

(Participation fee includes kit, lunch & snacks but does not include travel grants, boarding or lodging)

Certificates for Participation will be provided to them who will attend all the sessions of workshop.

MODE OF PAYMENT- Participation fee is payable by each of the participants either through demand draft or online payment as per due dates.

Demand Draft to be in favour of 'GALGOTIAS UNIVERSITY' payable at Noida. *Please ensure that you mention the demand draft number in the application form and your name and mobile number at the back of Demand draft.*

Bank transfer details:

Particulars	Bank A/c Details
Name of the Payee	Galgotias University
Name of the Bank	Punjab and Sind Bank
Bank Branch	Kaison Towers, 1 st Floor, Alfa – I, Greater Noida, Gautam Budhha Nagar, U.P. 201306
Bank Account Number	09701100000025
IFS Code	PSIB0020970

After completing payment, kindly send an email along with registration form to ciprs@galgotiasuniversity.edu.in with following information:

- a) Name;
- b) Transaction Number;
- c) Professionals/Students;
- d) Contact details;
- e) Admission No (GU students only);

Last date for Registration - 30th November, 2017

(First come first served basis but priority will be given to GU students.)

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