



**CHRIST**  
UNIVERSITY  
BENGALURU, INDIA

Declared as Deemed to be University under Section 3 of UGC Act 1956



**International Consortium for Innovation and Entrepreneurship Research (ICIER)**

**&**

**Christ University**

**Announce the**

**ICIER-Christ University International Conference**

**On**

**Social Entrepreneurship:**

**Sustainable Models and Practices**

**18-19 November 2017**



**Christ University, Hosur Road, Bengaluru.**



**In association with**

**Milano Bicocca University ,Italy**

**Instituto De Economia (UFRJ), Brazil**

**Moscow International Higher Business School (MIRBIS), Russia**





## CONFERENCE OVERVIEW

International Consortium for Innovation and Entrepreneurship Research (ICIER) and Christ University, Bengaluru, are jointly organizing the ICIER 5<sup>th</sup> International Conference during 18-19 November 2017 in association with the international partners of ICIER. This conference is part of a larger initiative for understanding the facilitation of social entrepreneurship in emerging economies. Its main objective is to provide a forum for discussing and sharing research-based ideas on *Social Entrepreneurship* with a view to enhancing the awareness of the best practices, both from developed as well as developing countries, for the benefit of academics, consultants, trainers, entrepreneurs and policy makers.

## SUB-THEMES/TRACKS

**Social Enterprises and Social Entrepreneurship in the Asian context**

**Social Entrepreneurship in Emerging Economies**

**Human Resource Management in Social Enterprises**

**Enterprise Resource Planning in Social Enterprises**

**Finance Management in Social Enterprise**

**Technology Management in Social Enterprises**

**Marketing and Customer Orientation in Social Enterprises**

**Conceptions and Models of Social Innovation**

**Social Innovation in Various Sectors: Social Welfare, Health, Education, Environmental Protection**

**Cross-Sector Collaboration, Public-Private Partnership (PPP)**

**Social Impacts of Social Enterprises**

**Cross-Cultural Management**

**Funding of Social Enterprises**

**Corporate Social Responsibility**

**Sustainable Development**

**Social Entrepreneurship Education**

**Social Entrepreneurship in Developed Countries**

**Social Entrepreneurship in Developing Countries**

In addition to the subthemes listed above, authors are encouraged to submit papers on other related themes as well. All submissions should be in English and in MS Word Format.

## CONFERENCE THEME

The theme of the conference is ***Social Entrepreneurship: Sustainable Models and Practices***. In order to make the deliberations as comprehensive as possible, the theme is elaborated by listing of the subthemes, which is given under the title **SUB-THEMES/ TRACKS** (left side). However, the authors need not confine themselves to this list but may submit papers on any other related themes as well.

## IMPORTANT DATES

**Conference Dates: 18-19 November 2017**

**Last Date for Abstract Submissions: 30th April 2017**

**Notification of Acceptance: 30th May 2017**

**Final Paper Submission: 30th August 2017**

**Last Date for Early Bird Registration: 30th September 2017**



## **CALL FOR PAPERS**

There are three streams of papers acceptable for this conference, namely: (1) Academic papers (Empirical and Conceptual papers), (2) Reflective practice, and (3) Case-studies. All papers should provide the details of all authors (specifying the corresponding author) and an abstract.

### **STREAM 1: ACADEMIC PAPERS**

Academic papers may be either conceptual or empirical. The length of the paper should be between 5000 and 8000 words. The references should be given in the APA Format, that is, the style prescribed by the Publication Manual of the American Psychological Association (latest edition), which requires the (author, year) format within the text, and the alphabetical listing (by authors' surnames) of the references at the end.

Conceptual papers should develop strong arguments and new theoretical perspectives on issues related to social entrepreneurship, using evidences from prior research. In other words, conceptual papers should present a comprehensive and focused review of the relevant literature; develop contingency propositions within a new theoretical perspective.

Empirical papers should have a short and focused literature review to justify the need for the study and develop the hypotheses, explain the methodology, present the data and their analysis, draw appropriate conclusions, and discuss the theoretical and practical implications of the findings as well as the limitations of the study and directions for future research.

### **STREAM 2: REFLECTIVE PRACTICE**

These are papers (about 5000 words) by practitioners (entrepreneurs, executives, consultants, policy-makers) based on systematic reflections on their own work in the area of social entrepreneurship. Such reflection should have a 'narrative section' which briefly describes the practice in question, explaining its context, purpose, and scope, and an 'exposition section' which elaborates on the problems encountered by various stake-holders at the implementation stage. The concluding part should contain recommended solutions, especially the desired micro and macro level policy Initiatives.

### **STREAM 3: CASE-STUDIES**

The recommended length of the case is 3000-5000 words. Cases should highlight the unique aspects of social entrepreneurship in emerging economies as well as other benchmark countries. The style of writing the case should be narrative with appropriate data support (preferably with tables, figures and annexures).

## ABSTRACT AND PAPER SUBMISSIONS

Authors are invited to submit the abstract (**before 30<sup>th</sup> April 2017**) and the full paper (**before 30<sup>th</sup> August 2017**) in MS Word Format by email ([icierchristconf@msw.christuniveristy.in](mailto:icierchristconf@msw.christuniveristy.in)) to the conference administration. Acceptance/ Rejection of abstracts will be communicated before **30<sup>th</sup> May 2017**, after which the authors should submit the full paper. By submitting an abstract, the author(s) make(s) a commitment that the work is original and not published before in any manner and that at least one of the authors would register for the conference and present it in the conference. Papers not presented in the conference will not be considered for publication in the proceedings, edited volume or the special issues of journals. The conference has the first right of publication on the papers presented. ***Although the papers are accepted for the conference on the basis of a review of the abstracts, the full paper may be rejected later if the external content is in excess of the permissible limits.***

## GUIDELINES FOR SUBMISSION OF ABSTRACT

The abstract should be in fully italicized text (12-point Times New Roman, 1.15 spacing, not exceeding 300 words), explaining the background, the need, aims, methods and the expected findings of the study. In addition, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliation/ address, telephone number and email id (10-point Times New Roman) followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetic order separated by commas and full stop at the end.

## GUIDELINES FOR SUBMISSION OF FULL PAPER

The full paper should be prepared as per the guidelines provided for the respective category of paper (Conceptual, Empirical, Reflective Practice and Case Studies) as specified.

**Body of Manuscript:** Manuscript must be prepared on standard A4 size paper setting. It must be prepared on a 1.15 spacing and single column with 1" margin set for top, bottom, left and right. It should be typed in 12-point Times New Roman font with page numbers at the bottom-centre of every page.

**Headings:** All section headings should be in 14-point Times New Roman font and sub-section headings should be in 12-point Times New Roman font. These must be bold-faced, aligned left and fully capitalized. Leave a blank line before each heading .

**Figures & Tables:** The titles of figures/tables should be numbered and placed above the figure/table. Sources of figures/tables should be mentioned below them.

**Citation & References:** References within the text and at the end of the paper should be in the APA style, as prescribed in the Publication Manual of the American Psychological Association (Latest edition).

## AWARDS

Four “Best Paper Awards” one each from the four categories of papers, namely, Empirical Papers, Conceptual papers, Reflective practice, and Case-studies will be presented in the concluding ceremony of the conference. The awards will be decided by a specially designated committee of experts. No awards will be given if the total number of papers in a particular category is less than five.

## PUBLICATIONS

All full papers will be double-blind refereed by the peer experts for their selection and for publication in the edited volume and special issue of *South Asian Journal of Management (SAJM)*. Discussions with other reputed publishers for special issues in their journals are in progress. It is further proposed to bring out an edited volume of selected papers from the conference, which will be published by a reputed international publisher. The selections will be based on the combined criteria of quality of the papers as well as the suitability of the theme for the particular journal or edited volume.

## CONFERENCE REGISTRATION & FEES

All participants should register for the conference by completing the Registration Form which is given separately with the brochure and is also available on ICIER ([www.icier.org](http://www.icier.org)) and Christ University ([www.christuniversity.in](http://www.christuniversity.in)) websites.

Conference Fees (with service tax)	Early Bird Registration Fee (Before 30 <sup>th</sup> September 2017) Euro/ Dollar/ INR	Registration Fee (After 30 <sup>th</sup> September 2017) Euro / Dollar/INR
Academic participants from Developing Countries	€ 35 \$ 40 INR 2,500	€ 45 \$ 50 INR 3,000
Non-Academic participants from Developing Countries	€ 50 \$ 55 INR 3,500	€ 60 \$ 65 INR 4,000
Full time students from Developing Countries*	€ 13 \$ 14 INR 750	€ 15 \$ 17 INR 1,000
Full time students from Christ University	INR 500	INR 750
Academic participants from Developed Countries	€ 55 \$ 60	€ 65 \$ 70
Non-academic participants from Developed Countries	€ 75 \$ 80	€ 85 \$ 90
Full time students from Developed Countries*	€ 25 \$ 30	€ 35 \$ 40

\*Full time students should attach copy of valid testimonials/ Student Identity Card along with Registration Form.

For more than 3 participants from the same institution, 10% discount will be given to each participant.





## THE REGISTRATION FEE COVERS

Admission to all academic sessions

Conference kit and materials

Tea/Coffee at the designated breaks during the conference

Conference lunches

Fees are payable in advance. The payment can be made by Cheque, Demand Draft, or Online Bank Transfer, the details are available in the Registration Form (supplied with print/email brochure) and on the ICIER and Christ University websites. Payment of Registration Fee should be made in favour of Christ University Bengaluru.

## ACCOMMODATION

Accommodation is available at Academic Excellence Centre, Christ University on a first-come first-serve' basis. Hence participants are encouraged to register early and book their rooms in advance. For bookings, kindly contact

Mr William Gomez (+91 9743629077) to [william.gomez@christuniversity.in](mailto:william.gomez@christuniversity.in)

Mr. Jithu Anto (+91 9742938477) to [icierchristconf@msw.christuniversity.in](mailto:icierchristconf@msw.christuniversity.in)

(Those who are late with their bookings and/or who prefer to stay outside may make their own arrangements, for which some assistance may be available from the conference administration. Besides, they will have to make their own arrangements for commuting to the conference venue).

## VISA MATTERS

Visitors holding non-Indian Passports will require a visa. For more information, please check with the Indian Embassy in your respective countries. The conference secretariat will issue invitation letters for the conference, which can be used for obtaining visa.

***Foreign participants are requested to register before 30<sup>th</sup> August 2017, as the Government of India requires the personal details of each foreign participant for Visa clearances.***



## ABOUT ICIER

International Consortium for Innovation and Entrepreneurship Research (ICIER) is a professional network of internationally reputed researchers, consultants and entrepreneurs engaged in the development of entrepreneurial individuals and organizations through research, consultancy and training in innovation, entrepreneurship and entrepreneurial management. ICIER provides top-quality professional services in Research, Teaching, Training, Consulting, Research-Mentoring, International Exchange Programs, Publications, Business-Incubation, Seminars, Workshops and Conference to Individuals, Small and Medium Enterprises, Start-ups, Corporate Organizations and Academic Institutions. These activities will be conducted in collaboration with an international network of professionals, institutions and enterprises, who will be co-opted as associate members under the guidance of the International Advisory Council.

The ICIER Network was initiated by the Milano- Bicocca University, Italy, in partnership with four prestigious academic institutions from BRIC Countries with the funding support from Fondazione Cariplo, Italy. The partner institutions for the original research project were: (1) Milano-Bicocca University, Italy; (2) Instituto de Economia, Universidade Federal do Rio de Janeiro (UFRJ), Brazil; (3) Moscow International Higher Business School (MIRBIS), Russia; (4) Fudan School of Management, Fudan University, Shanghai, China; and (5) Indian Institute of Management Bangalore, India.

A major initiative of ICIER was to organize academic conferences on Entrepreneurship and related issues. The First International Conference on “Entrepreneurship and New Venture Creation: International Models and Benchmarks” was held during 8-10 December 2011, at Indian Institute of Management Bangalore. The Second International Conference on “Entrepreneurship in Transitional Times: Issues and Challenges” was held during 15-16 November 2012 in Moscow, Russia, hosted by Moscow International Higher Business School (MIRBIS). The Third ICIER International Conference on “Policies to support Entrepreneurship” was held during 21-22 November 2013 at Instituto de Economia, Universidade Federal do Rio de Janeiro (UFRJ), Brazil. The Fourth ICIER International Conference on “Entrepreneurship Education and Training: Delivery and Effectiveness” was held during 29-31 January 2015 at Indian Institute of Management Bangalore India.

For more details visit [www.icier.org](http://www.icier.org).



## ABOUT CHRIST UNIVERSITY

Christ University was born out of the educational vision of St Kuriakose Elias Chavara, an educationalist and social reformer of the nineteenth century in South India. He founded the first Catholic indigenous congregation, Carmelites of Mary Immaculate (CMI), in 1831 which administers Christ University.

Established in 1969 as Christ College, it undertook path breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education and adoption of global higher education practices with the support of creative and dedicated staff. The University Grants Commission (UGC) of India conferred Autonomy to Christ College in 2004 and identified it as an Institution with Potential for Excellence in 2006. In 2008 under Section 3 of the UGC Act, 1956, the Ministry of Human Resource Development of the Government of India, declared the institution a Deemed to be University, in the name and style of Christ University. One of the first institutions in India to be accredited in 1998 by the NAAC, and subsequently in 2004 and 2016, Christ University has the top grade 'A' in the 4-point scale.

The multi-disciplinary University which focuses on teaching research and service, offers Bachelors to Doctoral programmes in humanities, social sciences, science, commerce, management, engineering, education and law to over 18000 students. The campus is a living example for the harmonious multiculturalism with students from all the states of India and from around 60 different countries. Christ University publishes six peer-reviewed research journals and has published more than 300 books in Kannada and English. A promoter of sports, music and literary activities, it is a nurturing ground for creative excellence.

## DEPARTMENT OF SOCIAL WORK

The Department of Social Work at Christ University has been in pursuit of excellence in academic as well as professional training of aspiring social work professionals. The department strives to engage in the service of society through intervention at individual, family, group, institution and community levels involving various strategies such as casework, group work, community organization, campaigns, researches, educational programmes, field services, camp training and publications. Value of learning through service is significantly inculcated in all the academic programmes. Inspired by the ever-changing social situations and needs of people, the department is regularly initiating programmes that cater to the emerging needs of the society. The Social Work curriculum provides opportunities for the holistic development of the students. The course design has a balanced blend of classroom teaching with field experience. The department works in close alignment with the Centre for Social Action to sensitize students towards social responsibility. In 2016 Department has organized conferences on various social related issues.

For more details visit [www.christuniversity.in](http://www.christuniversity.in)





## CONFERENCE ORGANIZATION

### CONFERENCE ADVISORY COUNCIL

Prof. Fr. Thomas C Mathew, Vice Chancellor, Christ University, Bengaluru.

Prof. Mathew J Manimala, Chairman ICIER-India and Former Professor, Indian Institute of Management Bangalore; Member International Advisory Council, ICIER; Director XIME Bangalore.

Prof. Anil Joseph Pinto, Registrar, Christ University, Bengaluru.

Prof. Fabio Corno, Milano-Bicocca University, Italy; and Member International Advisory Council, ICIER.

Prof. Renata Lebre La Rovere, Instituto de Economia (UFRJ), Brazil; and Member International Advisory Council, ICIER.

Prof. Elena Pereverzeva, Moscow International Higher Business School (MIRBIS), Russia; and Member International Advisory Council, ICIER.

Prof. P. D. Jose, Professor, Indian Institute of Management Bangalore.

Mr. Denny Kurien, CEO, Kirestu Forum, Bangalore Chapter.

### CONFERENCE ORGANIZING COMMITTEE

Dr. Victor Paul, Head, Department of Social Work, Christ University Bengaluru.

Mr. P K. Thomas, Co-founder and Coordinator, ICIER-India; Managing Director, Mentor Max Incubation Services Pvt Ltd.; and Partner, Streamsource Services.

Dr. Princy Thomas, Faculty, Department of Social Work, Christ University Bengaluru.

Dr. Hemalatha K, Faculty, Department of Social Work, Christ University Bengaluru.

### CONFERENCE DIRECTORS

Mr. P. K. Thomas

Dr. Victor Paul

### DETAILS FOR CORRESPONDENCE

Conference submissions and all correspondences/queries should be addressed to  
**icierchristconf@msw.christuniversity.in**

### CONFERENCE ADMINISTRATOR

<b>Dr. Princy Thomas</b> princy.thomas@christuniversity.in Mobile: +91 9741414089	<b>Dr. K. Hemalatha</b> hemalata.k@christuniversity.in Mobile: +91 9844596148	<b>Mr P. K. Thomas</b> thomas@icier.org Mobile: +91 9986431562
-----------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------	----------------------------------------------------------------------

### CONFERENCE SECRETARIAT

<b>Shraddha C Kukkuje</b> icierchristconf@msw.christuniversity.in Mobile: +91 9482187127	<b>Jithu Anto</b> icierchristconf@msw.christuniversity.in Mobile: +91 9742938477
------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------



**ICIER-Christ University International Conference on  
Social Entrepreneurship: Sustainable Models and Practices  
18-19 November 2017**

**REGISTRATION FORM**

**Name:** \_\_\_\_\_ **Gender:** \_\_\_\_\_

**Designation:** \_\_\_\_\_ **Organization:** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Mob.** \_\_\_\_\_ **Email** \_\_\_\_\_

**Attending the conference/ Presenting paper** \_\_\_\_\_

**Passport Details (For foreign nationals only)**

**Passport No:** \_\_\_\_\_ **Date of Issue:** \_\_\_\_\_ **Place of Issue:** \_\_\_\_\_

**Date of Expiry** \_\_\_\_\_

**PAYMENT DETAILS**

<b>Total Payment Due:</b>	<b>Currency</b>	<b>Amount</b>
<b>Conference Registration Fee</b>	<b>EURO/USD/ INR</b>	
<b>Total</b>	<b>EURO/USD/INR</b>	

**ONLINE MONEY TRANSFER\***

*For payment through Net-banking, kindly mention "ICIER-Christ University Conference" for tracking the transfer details.*

*I have remitted an Amount of EURO/USD/INR/ \_\_\_\_\_ dated \_\_\_\_\_ through (Bank Name) \_\_\_\_\_ and Transaction ID \_\_\_\_\_ towards the Registration Fee for the 'ICIER-Christ Conference'.*

*Participants are requested to send the registration form along with transfer details to [icierchristconf@christuniversity.in](mailto:icierchristconf@christuniversity.in)*

**DEMAND DRAFT (DD) / CHEQUE DETAILS**

*DD /Cheque No. \_\_\_\_\_ dated \_\_\_\_\_ for EURO/USD/INR \_\_\_\_\_ drawn on (Bank name) \_\_\_\_\_ in favour of Christ University Bengaluru.*

*Participants are requested to send the registration form along with Cheque/ DD payment details to:*

*Dr. Princy Thomas, (Mobile Phone: 9741414089) Faculty, Department of Social Work, Christ University, Hosur Road, Bengaluru -560 029, India.*

**Signature** \_\_\_\_\_

**ANNEXURE**  
**Payment Details**  
**Bank Account Details (International)**

ACCOUNT NAME	CHRIST UNIVERSITY
NAME OF THE BANK	THE SOUTH INDIAN BANK LTD.
BRANCH	CHRIST UNIVERSITY BRANCH
ADDRESS	CHRIST UNIVERSITY CAMPUS, HOSUR ROAD, BENGALURU-560 029
TYPE OF ACCOUNT	SAVINGS
ACCOUNT NO.	0396053000015003
MICR CODE	560059010
IFSC	SIBL0000396
SWIFT CODE	SOININ55
E-MAIL	<a href="mailto:accounts@christuniversity.in">accounts@christuniversity.in</a>
<i>For payment through Net-banking, kindly mention "ICIER-Christ University Conference" for tracking the transfer details and send a mail to <a href="mailto:icierchristconf@msw.christuniversity.in">icierchristconf@msw.christuniversity.in</a></i>	

**Bank Account Details (National)**

ACCOUNT NAME	CHRIST UNIVERSITY
NAME OF THE BANK	THE SOUTH INDIAN BANK LTD.
BRANCH	CHRIST UNIVERSITY BRANCH
ADDRESS	CHRIST UNIVERSITY CAMPUS, HOSUR ROAD, BENGALURU - 560 029, PH 080-25536679
TYPE OF ACCOUNT	SAVINGS
ACCOUNT NO.	0396053000015000
MICR CODE	560059010
IFSC	SIBL0000396
SWIFT CODE	SOININ55
E-mail	<a href="mailto:br0396@sib.co.in">br0396@sib.co.in</a>
<i>For payment through Net-banking, kindly mention "ICIER-Christ University Conference" for tracking the transfer details and send a mail to <a href="mailto:icierchristconf@msw.christuniversity.in">icierchristconf@msw.christuniversity.in</a></i>	

## ABOUT BANGALORE



Bangalore, officially known as Bengaluru, is the fifth largest metropolitan city in India. Located in southern India on the Deccan Plateau, it is the capital of the state of Karnataka. Bangalore is known as the "Silicon Valley of India" because of its role as the nation's leading information technology (IT) exporter. The city is amongst the top ten preferred entrepreneurial locations in the world. In 2009, the World Bank rated Karnataka as having the most "Positive Business Environment" and Bangalore the "Best Place to Live and Work" in India. Bangalore is also known as the "Garden City of India" because of its gentle climate, broad streets, greenery and the presence of many public parks, such as Lalbagh and Cubbon Park, and is a preferred holiday location due to its salubrious climate throughout the year. In 2012, Lonely Planet ranked Bangalore 3rd among the world's top 10 cities to visit.